

For Immediate Release

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## **The HF Group Writes Next Chapter in Book Production; Drives Efficiency, Revenue with High Powered Xerox Nuvera System**

NORTH MANCHESTER, Ind. and ROCHESTER, N.Y., July 27, 2010 – The HF Group installed Xerox Corporation’s (NYSE: XRX) [Xerox Nuvera® 144 EA Digital Production System](#) – giving its publishing, university and library customers a powerful new option for quick turnaround book production.

The national book manufacturing and information services company chose the Xerox Nuvera 144 EA system – a black-and-white digital press that creates 144 pages per minute – for its sharp image quality. For example, the company produces educational, trade, genealogy and scholarly [books](#) that require accurate halftones and precise graphics.

“In our business, image quality is vital, and the fine detail that comes off the Nuvera system sets Xerox above the competition,” said Jim Heckman, vice president, The HF Group.

The HF Group also uses a [Xerox iGen3® Digital Production Press](#) with Automated Color Quality Suite Press Matching System to produce high-quality book covers and full-color pages. Automated color matching – a hallmark of the Xerox iGen family of presses – allows for quick press set up, faster time to production and greater color stability.

[Xerox FreeFlow® Process Manager](#) software provides additional automation and streamlines efficiency. It adapts to The HF Group’s varying prepress needs and automates functions such as resizing and cropping, saving valuable time in prepping book printing jobs.

### **About The HF Group**

For more than 75 years, The HF Group has been servicing clients such as major universities, national libraries, small publishers and self-publishers. The HF Group has five regional production facilities across the country and offers professional services and solutions such as on-demand printing and binding, fulfillment, digitization, prebinding, edition binding, library binding, textbook rebinding, and conservation services.



**Customer Contacts:**

For more information about Xerox production systems and services, visit <http://www.xerox.com/tr/products> or call 800-ASK-XEROX.

For more information about The HF Group, visit <http://www.thehfgroup.com> or call 1-800-334-3628.

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